

The Four Pillars

- Through the medium of barbershop harmony, we **maintain and expand supportive services for a global community of artists.**
- Through the medium of barbershop harmony, we **elevate artistic and leadership skills** through education and best practices.
- Through the medium of barbershop harmony, we **establish lifelong singing** as a core community asset.
- We increase our impact by **building diversified revenue streams** including earned income, individual philanthropy, and institutional philanthropy.

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