



SOCIAL MEDIA INTERN

Description

The Barbershop Harmony Society is looking for a qualified intern to join our marketing team. Our marketing department oversees advertising and promotions, publications, external public relations, and our web, social media, and audio/video production activities. We seek an intern with creativity, strong storytelling instincts, and superb writing skills to contribute to our Social Media team.

This intern should be prepared to work in a fast-paced and SUPER-FUN team environment, and will finish the internship having gained broad experience in various aspects of social media and digital communications.

Responsibilities

- Develop and support Facebook advertising and promotional campaigns
- Support social media efforts
- Develop email communications
- Assist with digital photo archiving; uploading, renaming, and organizing asset files
- Graphic design work using Canva
- Write advertising and promotional copy
- Other duties as requested

Requirements

- Demonstrated excellent verbal and written communication skills
- Knowledge of web and major social media platforms
- Available for travel to event locations if required
- Marketing, Business, Journalism, or Communications major preferred
- Love of music and singing is a plus!

Internship Outcomes

At the end of this internship, you will ...

- Have experience with national promotional and advertising campaigns on social and digital communication channels
- Be able to analyze the results of email and social media campaigns and how to use the data to drive decisions and campaign improvements
- Have a portfolio of published advertisements and promotions



HOW TO APPLY

The Barbershop Harmony Society is pleased to offer a variety of internships to those wishing to experience the inside world of a not-for-profit business. Interested candidates are invited to submit a letter of interest and résumé. You must apply online to be considered. Résumés sent by email or mail are not considered applications.

Apply online:

<https://barbershopharmonysociety.submittable.com/submit/112185/2018-barbershop-harmony-society-internship>

Barbershop Harmony Society
Megan Tankersley, Internship Manager
110 7th Avenue N.
Nashville, TN 37203

Because this is an internship, you may discontinue the internship at any time for any reason, and the Barbershop Harmony Society may discontinue the internship for any reason not prohibited by law. There is no guarantee of continuous employment because of your volunteer work with us. As an intern, you will not be a company employee. Therefore, you will not receive a salary, wages, or other compensation. In addition, you will not be eligible for any of the employee benefits that company employees are entitled to, including, but not limited to, health insurance, vacation or sick leave, paid holidays, or participation in the BHS retirement plan. During your internship you may come across confidential business information. By accepting this internship offer, you acknowledge that you must adhere to our confidentiality policy. In addition, upon conclusion of your internship, you must return all company-owned property, equipment, and documents, including electronic mail or other information.